

2015

CATALOG

Vitakem®

World Leaders in®
Custom Nutraceuticals



PRIVATE LABEL



CONTRACT MANUFACTURING



CUSTOM PACKAGING

(Vitamin B12)	3000	100%
	800 IU	
	80 MCG	
	90 MCG	11%
	150 MCG	10000
	100 MCG	9882 %
	300 MGS	1500 %
	250 MCG	12500 %
	1000 MCG	250 %
	1000 MCG	16966 %
	600 MCG	200 %
	300 MGS	3000 %
	1250 MGS	125 %
	40 MGS	222 %
	225 MCG	150 %
	700 MGS	175 %
	40 MGS	267 %
	250 MCG	257 %
	2.5 MGS	125 %
	10 MGS	50 %
	300 MCG	300 %
	150 MCG	150 %
	90 MGS	90 %

STOCK FORMULAS



CUSTOM FORMULATION

WWW.VITAKEM.COM

1 (800)233-2112

811 W. JERICHO TURNPIKE SMTITHTOWN, NY 11787



ABOUT VITAKEM

“The Secret To Our Success Is Your Success”

We founded our business on this idea in. It charts out our current success and our plans for the future.

When Vitakem CEO and founder, Bret Hoyt, Sr. created Vitakem, he knew that the most important job of a supplement and vitamin manufacturer was to help their partner companies succeed. He knew Vitakem’s mission was to do supplement manufacturing the right way, focused on helping you achieve your business goals. With that in mind, Vitakem has developed a company culture focused on customer service and troubleshooting. This, in turn, has led to service innovations that you won’t find in many other places:

- When too many client companies floundered around looking for the right contact to ask a question or check on the status of a job, Vitakem started assigning one sales executive to each account. This executive shepherds each project through from start to finish. Furthermore, Vitakem staff take pride in responding to inquiries within 48 hours maximum.

- When too many clients called with last minute requests for production runs because inventory was running low, Vitakem implemented a standard policy: Account executives check in regularly with client companies to assess inventory and plan the next product run accordingly.

And most recently...

- As industry-wide, more and more companies receive FDA warning letters about non-compliant labeling, Vitakem is one of the few companies to invest in training for FDA labeling compliance. We offer FDA labeling evaluation for FREE.

Now all of this sounds good, but as Hoyt notes in discussing business success,

“The Proof Is In The Pudding”

Vitakem has provided supplement manufacturer services for hundreds of companies, both large and small.

- We’ve seen clients who start with product runs of 1000 bottles grow to order 150,000 bottles each month.

- We’ve

It May Be Our Laboratory, But It’s Your Company

helped startups make their first confident steps into the marketplace and helped larger companies secure their shelf space.

The nutritional supplement industry is an outstanding industry to do business in – recession proof and growing every day. With each of our clients, we do our part to help you tap into this solid marketplace effectively by providing smooth production and quality products. Our long-term partnerships and our partners’ success confirm that Vitakem’s doing something right to support business growth. In addition to unflagging attention to customer-service, Vitakem puts start-to-finish contract manufacturing services at your disposal. Its 200,000 square foot facility houses:

- State-of-the-art laboratory for pre-testing ingredients and monitoring product quality.**

- Blending capacity of approximately 500,000 kilos/week.**

- Specific machinery for producing a range of nutritional products from softgels to energy drinks; from tablets to capsules. Vitakem has the capacity to produce about 4 billion capsules and 10 billion tablets annually.**

Vitakem provides the following services and quality assurances:

- Formulation services with experts who can help transform basic formulation ideas into viable products.**

- Diligent Quality Assurance (QA) officers who use internal auditing and other standard procedures to monitor production. This ensures that Vitakem products not only are produced according to good manufacturing practices (GMPs) and (NSF), but also go beyond this to meet additional standards of excellence.**

- Full label design and printing services. Our professional designers are specifically trained to create FDA-compliant labels.**

- Custom packaging and private labeling services. With over 100 private label vitamin and supplement formulations to choose from.**

- Fulfillment services and inventory management support.**





PRIVATE LABEL

Entering into the nutrition industry can feel like a major undertaking. Between manufacturing regulations ... marketing ... and developing a formulation that will sell, you've got a lot to keep track of.

By using private label vitamins and supplements to build your business, you cut out many of the challenges, setting your business up for success right from the start.

With private label supplements...

You turn the task of developing an effective and safe formulation over to your contract supplement manufacturing bottle manufacturer.

You don't have to worry about regulations. Your vitamin manufacturer partner is the one who takes care of compliance with FDA good manufacturing practices (GMPs) and can advise you on FDA marketing requirements.

You cut costs of formulation and product development. For example, required stability testing for custom formulations can cost you thousands of dollars.

You start off your marketing with a product that is a proven seller.

You can start smart and small with a minimum order requirement of only 500 bottles so you can grow your business at a manageable pace into a solid enterprise



Private Label Vitamins Build Your Brand

Better yet, for existing businesses, private label products build brand recognition and serve as another form of advertising. Picture the referrals that come from your vitamin bottle with your name on it sitting on a kitchen counter ... or splashed across the box someone pulls from their gym bag. Nothing promotes your services better than someone trusting you to enough to take your recommended supplement.

**The key to making
private label vitamins
work for your business
is to do it right.**





CONTRACT MANUFACTURING



Contract Vitamin Manufacturer Services That Remove The Worry

- ✓ Don't worry about delays with our quick turnaround times. We typically turn orders around within 6-8 weeks (Depending on material availability)
- ✓ Don't worry about inventory gaps. In order to minimize inventory problems, we check in with you regularly to assess inventory and plan future production accordingly.
- ✓ Don't worry about getting through to us. Our customer service team makes sure that they get back to each caller within 48 hours – maximum. And every account has a specific sales executive assigned to it. So you know exactly who to contact to get your question answered or your concern addressed.
- ✓ Don't worry about missing a step. From formulation to packaging and label design ... from production to fulfillment ... we can manage all steps of manufacturing for you.
- ✓ Don't worry about facing unexpected business opportunities and challenges alone... If something new comes up that impacts the production side of things, you should have a vitamin manufacturer partner you can depend on to help you make the most of it.

200,000 square foot manufacturing facility services gives us the capacity to manage significant production runs

13 blender rooms with batch size capacity up to 3600 kilos with a blending capacity of approximately 500,000 kilos weekly and can process 24 million kilos annually.

31 capsule rooms have the capacity to produce 4-billion capsules annually. We can produce powder-filled capsules at a rate of 25 million daily and liquid-filled capsules at a rate of 1 million daily.

34 tablet rooms with 25 tablet presses have the capacity to produce 30 million tablets daily and 10 billion tablets annually.

Special coatings needed? Our 8 Accela Coater, 3 pharmaceutical convection pans and 2 polishing pans give us unlimited capacity for aqueous, pharmaceutical glaze and enteric coating. And we can provide custom designed coating for all colors and specifications.



SUPPLEMENT FORMULATION

Before you have a nutritional supplement formulation, you have an idea

Perhaps you want a mouthwatering muscle-defining powder mix... custom formulation
Or a lutein-based supplement for eagle eyes...
Maybe you're looking for the simplest solution for constipation...

Or a cutting-edge anti-aging multi-vitamin...The art of great formulation is transforming that idea into a safe, effective and marketable product.

At Vitakem, we take the time to discuss your goals with you, assess the market and clarify exactly the kind of product you're looking to sell.

First, we make sure that our line of private label vitamins and supplements, with their reduced costs, won't meet your criteria.

And then we move forward in honing in on your custom formulation.

Our product development team brings in a host of considerations drawing from our extensive experience as a contract

supplement and vitamin manufacturer: We account for consumer appeal variables like taste, color, delivery systems, dosage and other variables.

We'll help you stay ahead of the game by tapping into emerging industry trends and cutting edge research.

Avoid costly and time-consuming legal problems by getting solid advice on proprietary ingredients, trademarks and other legal issues linked to formulation. If you'd like to model your product on another company's top-selling product, our chemist can work with you to adapt the formulation appropriately. He'll make it uniquely yours, yet still performing as well as – if not better than – the prototype.

If you already have a formulation, we'll go into the finer details with you. We'll work with our suppliers to incorporate the highest quality ingredients available within your budget in order to optimize your formula. With over 2000 ingredients in stock, many formulations can be put quickly into production. If we don't have your ingredient on hand, our network of suppliers will help us secure it in a timely manner. And with our full array of delivery systems (listed below), you can design your product the way you want down the last detail.

With all these criteria accounted for, our formulation chemist – armed with Ph D's in chemistry and organic chemistry – creates a recipe. Your idea has now become a solid product formulated for success.

Capsules

Tablets

Powders

Soft Gels

Probiotic

Liquid Filled Capsules

Special formulation

All Natural

Vegan

Kosher

LABEL DESIGN

OUR PRIVATE LABEL CREATION SERVICE HELPS YOUR PRODUCTS STAND OUT

Labels are among the most important parts of making your supplement product stand out on crowded shelves in specialty shops where they are most likely to be purchased by your target demographic.

We offer a complete suite of services to bring your product labels to life:

- **Full label creation costs just \$75hr for your first product.** These eye-catching, beautifully designed labels are fully branded and include all of the ingredients information about your product as required by applicable regulations.

- **Want to do it yourself?** Using our specialized Supplement Label Template costs you just **\$175 for the first product** and \$125 for additional products. This is an easy, economical option.

- **Do you have your own artwork to use?** If so, it's just \$50hr for us to create your label using your own artwork.

- We offer logo creation! If you don't have your own vector-based .eps or Adobe Illustrator .ai file, our

Marketing Services Department will be more than glad to help you. **Logo creation is just \$350** and will meet all of your specifications.

Naturally, you do not pay any design fees if you supply your own logo artwork. To ensure great quality for every order, however, we are required to review your work and make sure that it will meet the basic image size and clarity requirements of our process. Once your labels are complete, there are no recurring fees for label design or creation.

Click here to view Label Design & Printing Guidelines Catalog



DROP SHIPPING



Additional Drop Shipping Services To Really Help Your Business

Ahh success ... People tripping over each other to buy your supplements. But while that frenzy may thrill you for a few moments, for many business owners it quickly turns to a parcel of worries.

How in the world are you going to get all these orders fulfilled and still take care of the 101 other things on your to-do list?

Never fear ... we've got you covered with our drop ship program. See, the tough part of building a business is getting the word out and generating interest with your marketing. Filling those orders is a lot more straightforward.

Here's how our drop ship program works:

Every month we require a minimum deposit to secure our drop shipping services. And at the end of the month we bill the difference based on your shipping costs, handling charges and any additional special service fees.

Each day we get your orders through two different routes:

Route #1: You send us an Excel spreadsheet (made with our template) filled out with the orders for the day; or

Route #2: Your customers' orders come directly into our system from your website using a script that we provide.

Any order received by 10 a.m. EST, gets shipped out that day.

Each night, you receive a full report on the day's shipments. The report contains all the specific information regarding each order (amount, weight, shipment cost, etc.) but also tracking numbers and an inventory update. This report comes right to your inbox by email so you can stay on top of every order that goes out.

And at any time – day or night – you can check on your inventory, shipping status, account, etc. by accessing your account. So even when you push those long days, you can get the information you need when you need it. **You can immediately access these critical numbers even at 2 a.m.**



PACKAGING



Vitakem Nutraceutical, Inc., backed by years of experience, formulates professionally designed packaging solutions.

Vitakem has the ability to formulate and effect a variety of packaging design solutions for any shape and design, ranging from bottles of liquids to jars for powders. Vitakem can expeditiously provide you with ready made, attractive packaging.

- Bottles
- Stick Packaging
- Blister Packaging
- Cartons
- Packets
- Strip Packaging
- Pouch Packaging
- Single Dose Packaging
- Multi Dose Packaging
- Powder Dose Packaging
- Induction Sealing
- Shrink Wrapping Services
- Display Box Manufacturers
- Folding Carton



IMPORT



Overseas Product Registration we make importing easy!

For many countries, the manufacturing standards used by the U.S. nutritional

The “**Made in the U.S.A.**” selling point is so appealing that you can sell a bottle of probiotics manufactured in the U.S. for 5-6 times the

Customer service unmatched by other vitamin manufacturers. Once you contract with us, you get an account executive assigned

ing from start to finish. From formulation to label design to custom packaging to fulfillment ... we offer all the services you need to get



supplement industry has created strong consumer confidence. And with the recent implementation of the Food and Drug Administration’s (FDA) good manufacturing practices (GMPs), this consumer confidence has only grown in strength.

price you can charge with a domestically-manufactured bottle. **For this reason, we have clients who use our supplement manufacturer services from all over the world ... Bolivia, Canada, Chile, China, Korea, Czech Republic, Guyana, Italy, Pakistan, Poland, Romania, Russia, Saudi Arabia, Taiwan, Uruguay, Turkey ... the list goes on.**

They use Vitakem’s contract vitamin manufacturer services because they know not only will they get the “**Made in the U.S.A.**” appeal, but they also get:

to you. This means you only have one person to call if you have questions. And, in turn, your account executive is responsible for keeping track of your production run from start to finish and communicating with you as needed. No waiting for phone calls to be returned, no emails that never get replies. Pro-active quality control. Our quality assurance officers schedule preemptive internal audits to ensure that we are doing everything we can to maintain production quality and meet federally-mandated GMPs.

Full-service manufactur-

your product to market. We can even recommend a shipper for overseas shipping. You just have to focus on the marketing. An extensive range of high quality, top-selling private label vitamins and supplements to choose from. A significant number of our clients use private label products to get their business started or to build out their product lines. They know they can count on our private label formulations to deliver customer satisfaction at a very low cost. But probably one of the most important services we offer to our international partners is this...